Economic Issues in Shared Infrastructures

Costas Courcoubetis

Department of Computer Science, Athens University of Economics and Business

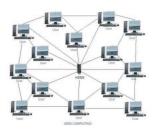
Richard Weber

Statistical Laboratory, University of Cambridge

VISA 2009, August 17, Barcelona

Resource management in virtual facilities

Resource sharing within virtual infrastructures is made complex because of the details of technology specificities.



Mathematics/economics can help to highlight some key issues.

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 Under FCFS scheduling all jobs have mean waiting time $1/(\sum_k y_k \sum_k \lambda_k)$.
- Agent i suffers a delay cost, so his net benefit is, say,

$$nb_i = \lambda_i r - heta_i \lambda_i rac{1}{\sum_k y_k - \sum_k \lambda_k} - y_i$$

 θ_i is private information of agent i.

The key issue in this talk

Agents (users) have **private information** (about the value of the tasks they wish to carry out).

This creates a problem for efficiently sharing resources.

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How one chooses to share a facility's resources will influence what agents reveal of their private information.

We would like agents to truthfully reveal their privately held information since then we can operate the facility more efficiently.

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- $u_i(\cdot)$ is pubic knowledge, but **only agent** i **knows** $\theta_{i,t}$.
- $m{\omega}$ is to be chosen as a function of S and of the declared $\theta_t = (\theta_{1,t}, \dots, \theta_{n,t})$.

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Agent i wishes to maximize his **expected net benefit**:

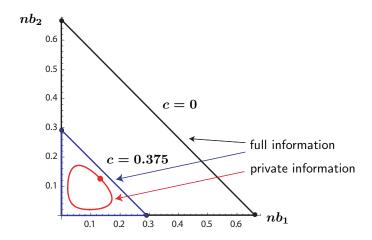
$$nb_i(heta_i) = E_{S, heta} \Big[heta_i u_i(\omega(S, heta)) - p_i(S, heta) \, \Big| \, heta_i \Big]$$

He may be untruthful in declaring his θ_i .

The efficient frontier

We wish to find Pareto optimal points of the vector

$$(nb_1,\ldots,nb_n)=E_{ heta}ig[nb_1(heta_1),\ldots,nb_n(heta_n)ig]$$



Maximum social welfare

Suppose we wish to find the particular point that maximizes

$$nb_1+\cdots+nb_n= \ E_{S, heta}\left[heta_1u_1(\omega(S, heta))+\cdots+ heta_nu_n(\omega(S, heta))
ight]-c$$

We call this the 'social welfare'.

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Do the above, as function of declared θ_i , so that:

- 1. Users find it in their best interest to truthfully reveal their θ_i .
- 2. Users will see positive expected net benefit from participation.
- 3. Expected total fees cover the daily running cost, say c.
- 4. Expected social welfare (total net benefit) is maximized

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Suppose $u_i(x) = x$. Focus on one day t; with $heta_i = heta_{i,t}$.

$$E_{ heta_1, heta_2}\left[\max_{\substack{x_1,x_2\x_1+x_2\leq 1}}\{ heta_1u_1(x_1)+ heta_2u_2(x_2)\}
ight]=E\left[\max\{ heta_1, heta_2\}
ight]=rac{2}{3}$$

We call this the 'first best'.



The second-best solution

A 'second-best' is with fee structure:

$$p_i(\theta_i) = \left\{ egin{array}{ll} 0 \,, & heta_i < heta_0 \ rac{1}{2}(heta_i^2 + heta_0^2) \,, & heta_i \geq heta_0 \end{array}
ight.$$

Agent i will not wish to participate if $\theta_i < \theta_0$, since his net benefit cannot be positive.

The entire resource is allocated to the agent declaring the greatest θ_i , provided this is $> \theta_0$.

Thus, the resource is given wholly to one agent, but perhaps to neither.

But both agents may pay.

The 'solution'

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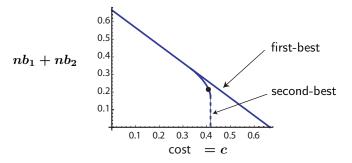
▶ The expected social welfare is decreasing in θ_0 . But by taking $1/3 + \theta_0^2 - (4/3)\theta_0^3 = c$ we maximize the social welfare of

$$nb_1+nb_2=E\left[\sum_{i=1}^2 heta_iu_i(x_i)-p_i(heta_i)
ight]$$

subject to covering cost c.

Second-best versus first-best

Expected social welfare as a function of c.



For $c \in [0.333, 0.416]$ the second-best falls short of the first-best. There is no way to cover a cost greater than $\frac{5}{12} = 0.416$.

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lacksquare We can ensure $p_1(heta_1, heta_2)+p_2(heta_1, heta_2)=c$.

$$p_1(\theta_1, \theta_2) = \frac{1}{2}c + \frac{1}{2}(\theta_1^2 + \theta_0^2) \mathbf{1}_{\{\theta_1 > \theta_0\}} - \frac{1}{2}(\theta_2^2 + \theta_0^2) \mathbf{1}_{\{\theta_2 > \theta_0\}}$$

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• We can ensure ex-post incentive compatibility and rationality. I.e., that an agent only pays if he gets resource, and is happy after-the-fact with the θ_i he declared.

$$p_1(\theta_1, \theta_2) = \max(\theta_0, \theta_2) 1_{\{\theta_1 > \max(\theta_0, \theta_2)\}}$$



A concave utility

Suppose
$$u_i(x) = \sqrt{x}$$

Now the resource is shared differently.

The optimal policy is found by solving a Lagrangian dual problem

$$\min_{\lambda \geq 0} \left\{ E_{ heta_1, heta_2} \left[\max_{\substack{x_1,x_2 \geq 0 \ x_1+x_2 \leq 1}} \sum_{i=1}^2 h_\lambda(heta_i) u_i(x_i)
ight] - (1+\lambda)c
ight\} \,.$$

where $h_{\lambda}(heta_i) = (heta_i + \lambda(2 heta_i - 1))$ and

$$x_i(\theta_1, \theta_2) = \frac{h_{\lambda}(\theta_i)^2}{\sum_{j=1}^2 h_{\lambda}(\theta_j)^2}$$

As λ increases the fee structure changes, so that greater cost can be covered. The social welfare decreases, but is maximized subject to the constraint of covering the cost.

The role of operating policy

The resource is not allocated in the 'most efficient' way. That would be

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This is a key lesson:

If one wishes to optimally incentivize participation in shared infrastructures, and to make the most of the resources available, then both the (i) fees, and (ii) policies for 'resource sharing, must play a part in providing the correct incentives to users.

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- Simple-minded sharing policies (like proportional sharing) may not to produce sufficient incentives for participants to contribute resources.
- ► Many new interesting problems!!!

Optimal queue scheduling

Instead of declaring contributions they are willing to make, we can imagine that agents (equivalently) declare their θ_i .

Suppose
$$\theta_1 < \theta_2 < \cdots < \theta_n$$
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As a function of these declarations we take contributions of the form $y(\theta_i)$ from some subset of agents $i=1,\ldots,j$ (a set with smallest θ_i).

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Under this scheme, an agent with too great a $heta_i$ will find unprofitable to consider participating.

 $y_i(\theta_i)$ is increasing in θ_i , and is determined by an incentive compatibility condition.

